

Cookie Policy of Decomanà

<https://www.decomana.com/cookie-policy/>

Introduction

This document contains information about the technologies that are used within this Website (decomana.com) in compliance with the Guidelines on cookies and other tracking tools of 10 June 2021 of the Privacy Guarantor. These technologies allow the Owner to collect and save information (for example through the use of Cookies) or to use resources (for example by running a script) on the User's device when the latter interacts with this Website.

For simplicity, in this document these technologies are briefly defined as "Tracking Tools", unless there is reason to differentiate the wording.

For example, while Cookies can be used on both web and mobile browsers, it would be inappropriate to talk about Cookies in the context of mobile applications as they are Tracking Tools that require the presence of a browser. For this reason, within this document, the term Cookies is only used where it is specifically meant to indicate that particular type of Tracking Tool.

Some of the purposes for which Tracking Tools are used may also require the User's consent. If consent is given, it can be freely revoked at any time by following the instructions contained in this document.

This Website uses Tracking Tools managed directly by the Owner (commonly called "first-party" Tracking Tools) and Tracking Tools that enable services provided by third parties (commonly called "third-party" Tracking Tools). Unless otherwise specified within this document, such third parties have access to the respective Tracking Tools.

The duration and expiration of Cookies and other similar Tracking Tools may vary depending on how they are set by the Owner or by each third-party provider. Some of them expire at the end of the User's browsing session.

In addition to what is specified in the description of each of the categories listed below, Users can obtain more detailed and updated information on the duration, as well as any other relevant information - such as the presence of other Tracking Tools - in the privacy policies of the respective third-party providers (through the links provided) or by contacting the Owner.

Technical cookies

This Website uses session technical Cookies. These tools do not require the user's consent because they are necessary to ensure the correct and safe functioning of the website itself and the services included therein. The cookie is deleted when the browsing session on the Website ends.

Cookie Solution

The Cookie Solution used on this Website is a technical tool that does not require the user's consent, is directly managed by the Owner and allows the latter to collect and save the Users' preferences relating to the processing of personal data, in particular the use of Cookies and other Tracking Tools on this Website.

Personal Data processed: user's IP address and preferences on the use of cookies.

Place of processing: Italy – Privacy Policy.

Shelf life: 1 year

Tracking Tools

The Data Controller uses first-party tracking tools (managed directly by the Data Controller himself) and third-party tracking tools (provided by third parties such as, for example, Google, Meta or Microsoft) to perform statistical analyses in aggregate form and obtain information on how Users consult the Website, so as to optimize its functionality and improve its use.

First-party analytics tools

The Site contains features (so-called plug-ins) that allow the Data Controller to obtain statistical information relating to the ways in which the site is used.

The User's IP address is masked using pseudonymization techniques so that the information collected is made anonymous and therefore the User's identity cannot be traced. The legal basis for processing is the legitimate interest of the owner.

Third-party analytics tools

Third-party analytical tools are also used within the Site, such as those provided by Google, Meta and Microsoft, which may process personal data collected by means of such tracking tools in a non-anonymous form. The same data may also be transferred by Google to the United States, a country that currently complies with the adequacy criteria imposed by art. 46 of EU Regulation 2016/679 (GDPR). Furthermore, Google may correlate the user's IP addresses with other data relating to the latter and collected by means of other sites and/or tracking tools. Therefore, the legal basis for allowing the Owner to use Google Tools is the User's consent.

Below is the list of Third Party Tools:

Google Analytics (Google Ireland Limited)

Google Analytics is a web analysis service provided by Google Ireland Limited ("Google").

Google uses the Personal Data collected for the purpose of tracking and examining the use of this Website, compiling reports and sharing them with other services developed by Google.

Google may use Personal Data to contextualize and personalize the ads of its own advertising network. Therefore, for the use of Google Analytics, consent is required for profiling by Google. The user can prevent the use of their data by Google Analytics by downloading and installing this plugin for the browser: <http://tools.google.com/dlpage/gaoptout?hl=it>

Personal Data processed: IP address and usage data.

Place of processing: Ireland – [Privacy Policy](#) – [Opt Out](#).

Shelf life:

- o AMP_TOKEN: 1 hour
- o _ga: 2 years
- o _gac*: 3 months
- o _gat: 1 minute
- o _gid: 1 day

Google Tag Manager

This type of service is functional to the centralized management of tags or scripts used on this Website. The use of such services involves the flow of User Data through them and, if applicable, their storage. Google Tag Manager is a tag management service provided by Google LLC or by Google Ireland Limited, depending on how the Owner manages the processing of the Data.

Personal Data processed: IP Address, Usage Data.

Place of processing: United States – [Privacy Policy](#); Ireland – [Privacy Policy](#).

Shelf life: X year.

Facebook Pixel

Facebook pixels are a technology typically consisting of small pieces of text that are stored on or used to access your computer, mobile device, or other electronic device. Cookies can be used for a variety of purposes, such as remembering a user's choices or preferences on a particular website, or helping a user log in, or analyzing traffic on a website. Other technologies are also used for similar purposes, including data stored in web browsers or devices, identifiers associated with a device, and other software. For more information on how Meta Tools work, see our [Cookie Policy](#).

Personal Data processed: IP Address, Usage Data.

Place of processing: United States – [Privacy Policy](#).

Shelf life: X year.

Clarity by Microsoft

Clarity is a Tool provided by Microsoft that acquires the way in which users use the site and provides the Owner with aggregate information useful for improving the Website. Clarity uses cookies and the legal basis consists in the User's consent.

Personal Data processed: IP Address, Usage Data.

Place of processing: United States – [Privacy Policy](#).

Shelf life: X year.

Payment Tools

The decomana.com website uses the Nexi xpay tool to manage payments for the services offered (for more information, see the Nexi information at <https://www.nexi.it/it/privacy/xpay>). This tool does not use cookies, but the payment information will be communicated to Nexi servers (located within the European Union) so that payment transactions can be finalized.

How to manage preferences and give or withdraw consent

There are various ways to manage preferences relating to Tracking Tools and to provide or withdraw consent, where necessary.

Whenever the use of Tracking Tools is based on consent, the User can provide or withdraw such consent by setting his/her preferences within the cookie notice or by updating such preferences via the tracking settings widget, if available.

Furthermore, thanks to specific functions of the browser or device, it is also possible to remove previously saved Tracking Tools.

Other Tracking Tools present in the local memory of the browser can be removed by deleting the browsing history.

With regard to third-party Tracking Tools, Users can manage preferences and withdraw consent by visiting the relevant opt-out link (where available), using the tools described in the third party's privacy policy or by contacting them directly.

Finding Tracking Tool Settings

Users can, for example, find information on how to manage Cookies in some of the most popular browsers at the following addresses:

- [Google Chrome](#) • [Mozilla Firefox](#) • [Apple Safari](#) • [Microsoft Internet Explorer](#) • [Microsoft Edge](#) • [Brave](#)
- [Opera](#)

Users may also manage certain Tracking Tools for mobile applications by disabling them through the relevant device settings, such as the mobile advertising settings or the settings relating to tracking in general (Users may consult the device settings to identify the relevant one).

Consequences of refusing consent

Users are free to decide whether or not to give consent. However, please note that Tracking Tools allow this Website to provide a better experience and advanced features to Users (in line with the purposes outlined in this document). Therefore, in the absence of the User's consent, the Owner may not be able to provide the relevant features.

Data Controller

The Data Controller is Ginvest Srl with registered office in Via Canova, n. 10, Cerea (VR), VAT number 03343760231, tel. 0442 374271, info@ginvest.biz.

Given the objective complexity of identifying tracking technologies, Users are invited to contact the Owner if they wish to receive further information regarding the use of such technologies on this Website by writing to info@ginvest.biz.

Legal references

This privacy policy is drafted on the basis of multiple legislative systems, including Articles 13 and 14 of Regulation (EU) 2016/679.

Last modified: June 17, 2024

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